

## Northwood Choral Music Boosters, Inc.

4515 Portola Parkway Irvine CA 92620

[www.nhschoralboosters.org](http://www.nhschoralboosters.org)



*- Enriching the lives of students by fostering musical and cultural knowledge -*

### Dear Potential Corporate Sponsor:

The Grammy award-winning choral music program at Northwood High School enriches students' educational experience, honing the creative power of the mind while providing opportunities for engagement in the arts practically unparalleled in public high schools. Our dynamic program exposes hundreds of students to vocal music, expanding their cultural horizons, encouraging virtuosity, refining technique and teaching musicianship skills, even as it promotes inclusiveness and a sense of belonging. The National Association of Music Merchants (NAMM) named Irvine Unified School District, which has long valued musical instruction as a critical component of its comprehensive educational paradigm, as one of the country's "Best Communities for Music Education" for 2010.<sup>1</sup> The impact of studying choral music is far-reaching and has been proven not only to enhance scholastic achievement in every subject area, but even to bolster standardized college placement test performance.

Our five choral ensembles receive master class instruction from trained music professionals and are regularly challenged to aspire to new heights with complex literature. But perhaps the most critical element to the continued success of our program is the opportunity the students have to travel to and perform in competitive festivals. This year, a group of talented musicians has auditioned and been selected for the opportunity to participate in a tour to San Francisco in which they will compete at the Heritage Music Festival in Palo Alto on April 16, 2011. In addition to the competition itself, the trip will include representing our community with distinction, visiting three museums and touring national landmarks such as the Golden Gate Bridge and Alcatraz, along with college campuses.

Keeping this top-shelf program thriving in the current economic climate is an ongoing challenge. The majority of choral music program funding comes from money raised by the Northwood Choral Music Boosters, a 503(c) nonprofit. While the Booster Club provides for many of our ongoing needs, ***we are actively seeking matching grants from philanthropic companies in our community to help us bridge the gap and make the San Francisco Tour attainable.*** Your tax-deductible grant would be instrumental in enabling these talented students to rise to the challenge of performing in a competitive venue and gaining the cultural benefits of participating in such an opportunity. In appreciation, and if you desire, your organization will be named in our concert programs throughout the year as well as on our website.

If you have any questions about the Choral Music San Francisco Tour or the overall program, please contact Zach Halop, NHS Choral Music Director, at [zhalop@iusd.org](mailto:zhalop@iusd.org). We thank you warmly for your consideration and support.

Zach Halop, Choral Music Director  
and the Northwood Choral Music Booster Board Members

Northwood Choral Music Boosters, Inc. Tax ID #: 26-3225951

<sup>1</sup> <http://www.nammfoundation.org/press-room/namm-foundation-survey-reveals-best-communities-music-education-united-states>